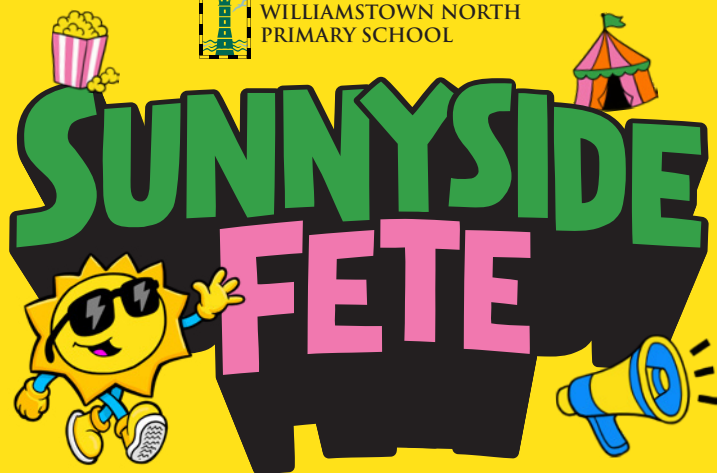




WILLIAMSTOWN NORTH
PRIMARY SCHOOL



COMMUNITY PARTNERSHIP OPPORTUNITIES



WE'RE BACK!

SUNDAY NOVEMBER 22 2026

After a seven-year hiatus, the beloved biennial WNPS fete is returning – bigger, brighter and better than ever! With a fresh new name – the Sunnyside Fete – and a passionate new team of coordinators, we're thrilled to bring this much-loved Willy North tradition back to life.

Established in 1874, Williamstown North Primary School has over 150 years of history in this wonderful community. Our 627 students and their families, along with alumni and local residents, make up a network of more than 5,000 people – and we expect more than 4,000 visitors to join us on the fete day for live entertainment, carnival rides, silent auctions, raffles, sensory spaces, and a wonderful range of food, drinks and specialty stalls.



WHAT WE'RE FUNDRAISING FOR



Every dollar raised goes directly back into our school. Past fundraising efforts have already provided wonderful things for our students – our 150 Years Celebration delivered the popular Gaga Pits and shade sails and the 2025 Walkathon is helping fund a beautiful seated garden space for students to enjoy during playtime.

Our 2026 ambition is to revitalise all 30+ classroom libraries – replacing shelving and refreshing book collections in every learning space. Every student at WNPS will directly benefit from your support.



GET INVOLVED! WE'D LOVE YOUR SUPPORT

The Sunnyside Fete wouldn't be possible without our generous community. In return for your support, your business will receive valued exposure across our school website, Sunnyside Fete landing page, social media, newsletters, promotional flyers, real estate boards and local media.

THREE WAYS TO HELP

Sponsorship – Gold, Green or White packages

Financial contributions with tiered brand exposure throughout our marketing campaign.

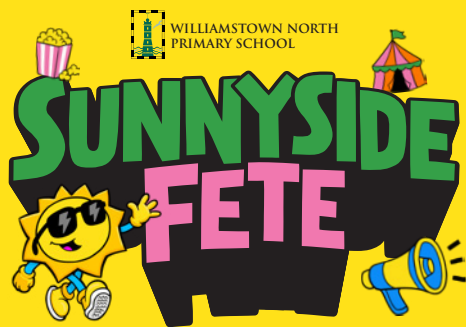
Raffle Donations

Gift vouchers, products or experiences to create exciting prizes for our community.

General Support

Supplies, services or assistance on the day are all warmly welcomed.





SPONSORSHIP PACKAGES*

GOLD \$8,000 1-2 ONLY	GREEN \$5,000 UP TO 5	WHITE \$2,000 UNLIMITED	MINOR \$250-\$1,000 UNLIMITED
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EXCLUSIVITY & FUTURE ACCESS				
Industry exclusivity	✓			
First offer – future events	✓			
Option to extend to Year 2 for additional \$2k Large event sponsorship i.e. Performing Arts show	✓			
MARKETING & ADVERTISING				
Real estate boards Prominent Hobsons Bay locations incl. school	✓			
Electronic signage board 24hr Melbourne Rd. exposure	✓	✓		
Fete posters – off school grounds	✓	✓		
Fete posters – on grounds	✓	✓	✓	
Social media – 'Presented by' Pinned, logo lock-up, unlimited tags	✓			
Social media – named mentions Tagged on relevant activity	✓	✓	✓	✓
WNPS website – exclusive spot	✓			
WNPS website – logo listed		✓	✓	
Fete landing page – exclusive Linked to your own website	✓			
Fete landing page – logo		✓	✓	✓
Business flyer distribution	✓ 'presented by' status	✓	✓	
Local media / Council material	✓ 'presented by' status	✓		
School e-newsletter	✓	✓	✓	✓
School Compass feeds	✓			
Neighbouring schools comms	✓	✓		
EVENT DAY EXPOSURE				
Stallholder opportunity	✓	✓	✓	
Ride wristbands	✓			
Map flyer listing	✓	✓		
Map flyer mentions	✓	✓	✓	✓
Day-of signage – Info tent & directional signage	✓	✓	✓	
SELF-PROMOTION & RECOGNITION				
Promote support on own channels	✓	✓	✓	✓
Certificate of Recognition Presented by students at Assembly	✓	✓		
Certificate of Appreciation			✓	✓

READY TO PARTNER WITH US? WE'D LOVE TO HEAR FROM YOU!

School: williamstown.north.ps@education.vic.gov.au | 9397 5722

Fete Coordinators Lauralee & Sharon: willynorthfete@gmail.com

* Sponsorship closes 18 December 2026

